

RULES & REGULATIONS OF SHOOT AWARDS 2009

1. KEY DATES

The Awards opens 3 July 2009. Submissions close at midnight 25 October 2009 (Singapore Time).

2. ENTRY REQUIREMENTS

All entries must meet the following requirements and specifications to be eligible:

- i) Only Machinima Film created using either Virtual World or Game platform, or Game created using Virtual World, is accepted for this competition.
- ii) Except for those submitted for Short Machinima Film, all Films may have a maximum total running time of five minutes, including titles and credits
- iii) Non-English language works to include English subtitles if possible.
- iv) Submitted material must not contain obscene, unlawful or objectionable material, and should not contain any sexually explicit, disparaging, or other inappropriate content.
- v) CREATIVE DIGISPHERE INTERNATIONAL PTE LTD will reserve the right to refuse any entry to its Awards, at its own discretion.

3. AWARDS CATEGORY

- i) School Category is applicable to students of all Primary Schools, Secondary Schools, Junior Colleges and IHLs from Singapore.
- ii) Open Category is applicable to working adults/professionals from Singapore.
- iii) International Category is applicable to entrant representing countries outside of Singapore.

4. ENTRY PROCESS

- i) Complete our Awards Submission Entry Form (www.SHOOOT.com) and email completed form to Awards@SHOOOT.com.
- ii) Pay the required submission fee (unless it is waived) for each entry to be submitted by cheque payable to CREATIVE DIGISPHERE INTERNATIONAL PTE LTD and mail cheque to 291A South Bridge Road Singapore 058836. (Please write applicant's name and contact number behind the cheque.)
- iii) Upload the submission content video to www.SHOOOT.com, or alternatively email the URL link containing the digital content to Awards@SHOOOT.com. (Please write down name and contact details in the email.) A DVD format will be requested if entrants work have been shortlisted.
- iv) By submitting for SHOOOT Awards, it will signify that you accept these rules - have obtained all necessary Clearances prior to submitting your film or prior to uploading content to www.SHOOOT.com; you have given permission to CREATIVE DIGISPHERE to screen your film at events and online during and following the Awards period and at conferences attended and/or organised by CREATIVE DIGISPHERE.
- v) In the event that more than one person or group has participated in the production of a film submitted for entry, the film will be deemed entered by the group representative whose name is submitted through the registration process. If the film is selected as the winner in its category, the prize will be awarded to the group representative. You may submit more than one film in accordance with the entry process.

5. JUDGING

An independent jury of academics and professionals from the games, infocomm, and digital media industry will join Awards Board Representatives to review and judge the entries. Originality, Creativity and Content Quality will be the key judging criteria for the jury.

6. IF YOUR WORK IS SELECTED

If your film entry is selected by CREATIVE DIGISPHERE, we may get in touch to request film stills, a photo and 100 word biography, and interviews with the entrant or his/her production team.

Please note that by entering, entrant grant CREATIVE DIGISPHERE the rights to use footage, stills and/or titles, and information from the film for promotional purposes for a mutually agreed period. CREATIVE DIGISPHERE will seek to identify additional platforms to promote participating films.

In addition, Winner of the Awards Grand Prize will be required to make a 30-minute presentation of his/her work at SIGGRAPH ASIA 2009 on 17, 18, 19th December 2009 to be entitled to the full sponsorship, which includes a return airfare to Yokohama, Japan from his/her city of residence, hotel accommodation and a Conference Access Pass to SIGGRAPH ASIA 2009.

CREATIVE DIGISPHERE reserves the final decision rights on the Prizes awarded to the Winner.

7. THIRD PARTY RIGHTS & CLEARANCES

All film entries must be the original work of the entrant and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. Any logos or copyrighted music/video clips/contents must have the appropriate permission attached before submitting it to CREATIVE DIGISPHERE or uploaded to www.SHOOOT.com. Any entry without copyright permission will not be judged.

8. SPONSOR'S RIGHTS TO DISQUALIFY

At any time during the competition, CREATIVE DIGISPHERE reserves the right, in its sole discretion, to disqualify and remove any film that potentially or actually infringes any third party's copyright(s) or when it believes the film does not fall within the entry requirements in these Official Rules or when it believes an entrant has failed to obtain any of the necessary Clearances

relating to the entrant's film. CREATIVE DIGISPHERE reserves the right, in its sole discretion, to verify at anytime during the Awards period that all necessary Clearances relating to any film have been obtained.

9. ENTRANT PERMISSIONS

- i) By participating in this Awards, entrants agree that both during and after the Awards Period CREATIVE DIGISPHERE is authorized to display the films on WWW.SHOOOT.COM , on any and all other media in connection with the Awards and at events to promote wider awareness of SHOOOT FIESTA or any related SHOOOT program both nationally and internationally.
- ii) By participating in the Awards, entrants grant permission to CREATIVE DIGISPHERE to use their names, likenesses, photographs, voices, sounds and/or biographical information and films in connection with the Awards and for any and all advertising, publicity and promotional purposes relating to the Awards without additional compensation, unless prohibited by law.

10. INTERNET

CREATIVE DIGISPHERE is not liable for any failure to screen films at any venue if that failure is due to circumstances beyond its control, or if technical difficulties or failure compromise the integrity and operation of the Awards.

11. LIMITATION OF LIABILITY

By entering into this Awards, entrants hereby release and discharge CREATIVE DIGISPHERE and their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors from and against any and all claims, liabilities, costs, damages and expenses of any kind arising out of or relating to their participation in this Awards, their use or acceptance of any prize, the use by CREATIVE DIGISPHERE of any films submitted by entrants and/or any actions or decisions of CREATIVE DIGISPHERE in connection with the conduct and administration of this Film Awards.

Entrants hereby waive any right to seek injunctive or other equitable relief in connection with any claim against CREATIVE DIGISPHERE, any of the Sponsors, or any of their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors.

12. MISCELLANEOUS

The decisions of CREATIVE DIGISPHERE are final and binding in all matters relating to this Awards. CREATIVE DIGISPHERE will be entitled to terminate, suspend or modify either its Awards or the related rules and regulations at any time.